



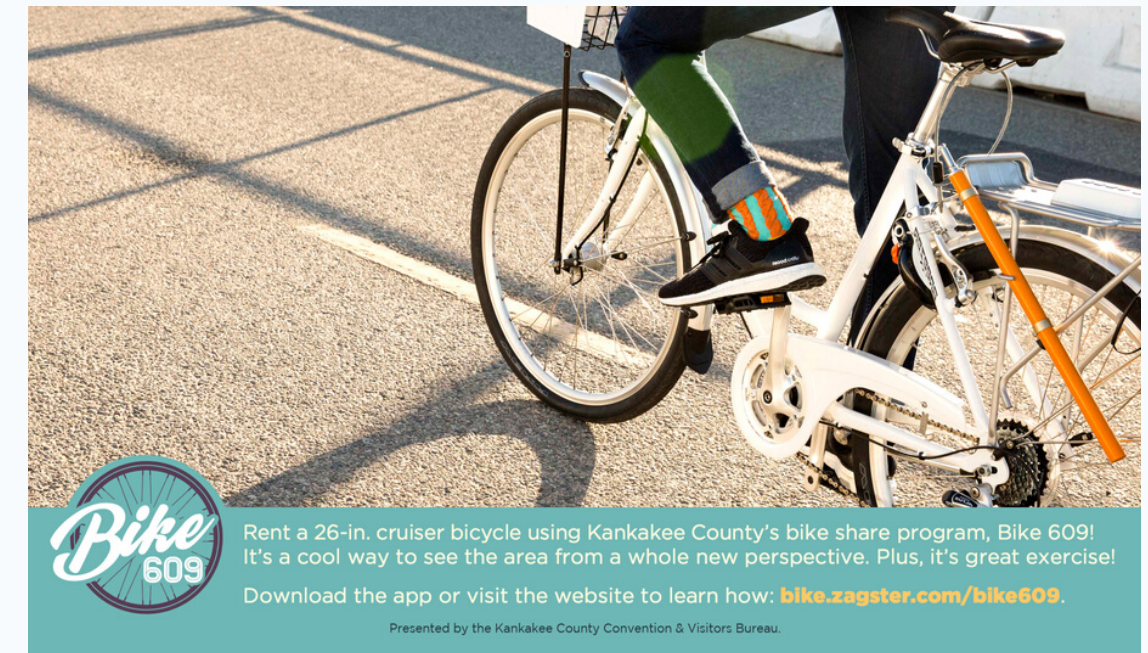
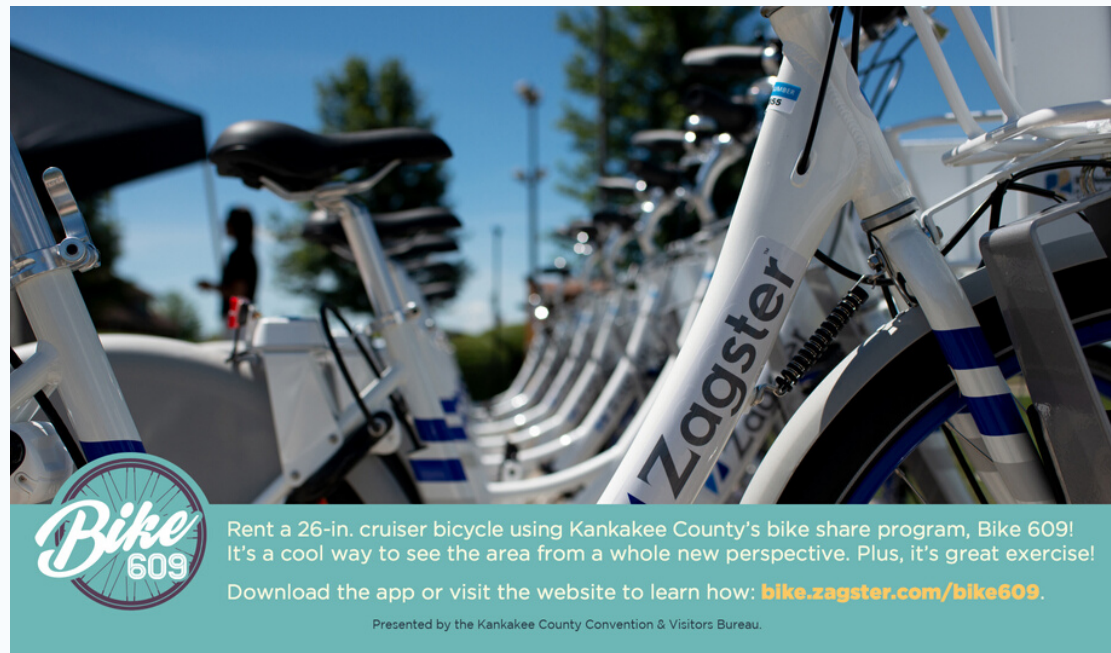
BIKE 609: A COMMUNITY BIKE SHARE

# OUR STORY

Presented by:  
Staci Wilken, Executive Director  
Visit Kankakee County



# OUR MARKETING KIT



## WE CAN'T DO THIS ALONE!

Generic Bike 609 designed files for use on partner websites, all social platforms, lobby TV's, doorways, windows, tables, student e-blasts, etc.



Rent a 26-in. cruiser bicycle using Kankakee County's bike share program, Bike 609! It's a cool way to see the area from a whole new perspective. Plus, it's great exercise!

Download the app or visit the website to learn how:  
[bike.zagster.com/bike609](http://bike.zagster.com/bike609).



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Presented by the Kankakee County Convention & Visitors Bureau.



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# CUSTOMIZED VIDEO

[Bike 609 | Practical 30s](#)

[Bike 609 | Practical 15s](#)

[Bike 609 | Leisure 30s](#)

[Bike 609 | Leisure 15s](#)

[Bike 609 | Instructional 15s](#)



Outdoor Adventure | Kankakee County

54,360 views

7 likes 0 comments SHARE SAVE

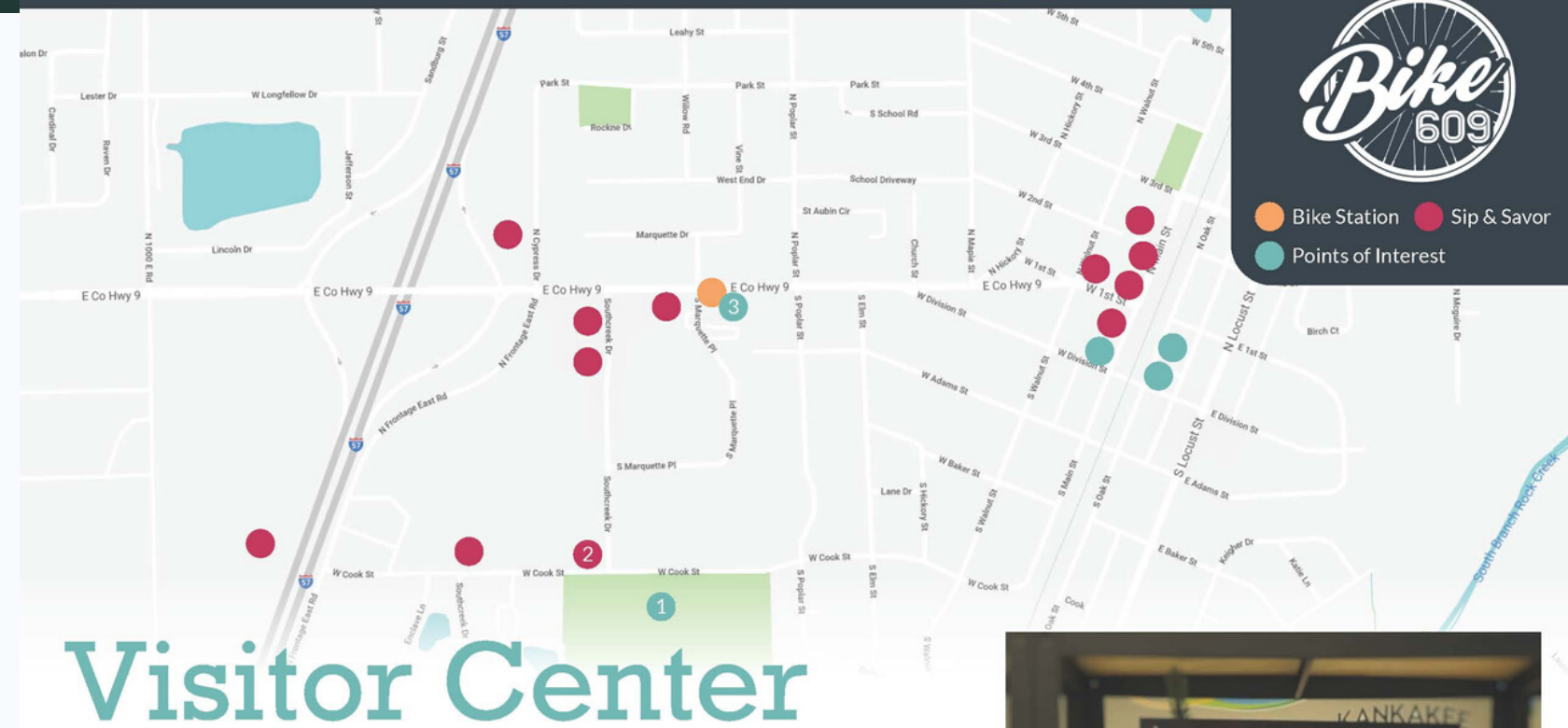
Visit Kankakee County  
Published on Apr 17, 2019

SUBSCRIBE 4

# CUSTOMIZED ITINERARIES

Our team encourages partners to use materials to promote Bike 609 to residents and visitors in Kankakee County! Inside the Bike 609 marketing kit, they will also find a thumb drive that has several Bike 609 marketing pieces including:

11 bike itineraries, 1 per station location, help take the thinking out of bike riding!



SPONSORED BY Visit Kankakee County

Right off I-57, stretch your legs on a bike ride enjoying easy access to [Heritage Park \(1\)](#), [Dairy Queen \(2\)](#) and other quick eats. Stop in to pick up a few mementos at [Ka Co | The Local Exchange \(3\)](#), an assortment of local goods made by Kankakee County makers. From soap to apparel to unique gifts, they've got it all!



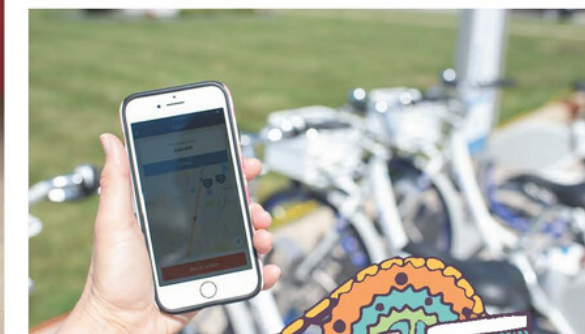
Two Whisks Bakery



Made for Me



Ka Co | The Local Exchange



Download the app or visit the website to get started: [bike.zagster.com/bike609](http://bike.zagster.com/bike609).

[VisitKankakeeCounty.com](http://VisitKankakeeCounty.com) for a complete list of activities.

Presented by the Kankakee County Convention & Visitors Bureau.



# TABLE TENT

2020 is about wellness!

Table tents for use at front desks, in break rooms or any visible place for residents, visitors or employees.

**YOU GET A RIBBON CUTTING CEREMONY, AND  
YOU GET A RIBBON CUTTING CEREMONY, AND  
YOU GET A RIBBON CUTTING CEREMONY!**





## SPREADING THE BIKE 609 LOVE

We are everywhere...  
community parades,  
booth activation's and on  
branded apparel sold in  
our retail store,  
**Ka Co | The Local Exchange.**





# EDUCATING VISITORS IN FUN, UNEXPECTED WAYS IN UNEXPECTED PLACES

BEAR IN MIND,  
THERE'S A LOT MORE  
TO DO IN KANKAKEE  
COUNTY THAN JUST  
WATCH FOOTBALL.



# A PICTURE IS WORTH A THOUSAND WORDS



## ENGAGE THE MEDIA

Media support is hard to get but if you can get them hooked, you have a fan helping promote the bike share.



## HIGHLIGHT TRAIL SYSTEMS

How do users utilize your system? Ours is primarily used for recreational riding. Do riders 'see' themselves riding your bikes?

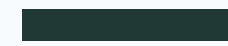


## GET PEOPLE DOWNTOWN

We want riders to feel safe in bike lanes and encourage lingering in our downtown spaces - spending time and money.

# CONTACT INFORMATION

## STAY IN TOUCH



### VISIT KANKAKEE COUNTY

100 Marquette Place S., Manteno IL 60950

[VisitKankakeeCounty.com](http://VisitKankakeeCounty.com)

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